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CATALOG NO. 4550L 1/5

Official #79
D-S

FM BROADCAST
BROADCASTING STATION LICENSE RECORD

NDEA

Date first licensed 11-18-47

W P M A (Eff. 7-1-49)
Call letters ~~W P M A~~
LOCATION: ROCKY MOUNT, NORTH CAROLINA

EASTERN CAROLINA ELECTRONICS, INC. (Gr. 3-9-51; Eff. 4-7-51)
Name of licensee JOSH L. HORNE

Redes: Highway 97 West, Rocky Mount, N. C.
Transmitter location 1.2 miles Southwest of Rocky Mount, North Carolina

Same as transmitter (Letter 12-27-55)
Main studio location 115 North Church St., Rocky Mount, North Carolina

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From - To
B3-PH-392	10-19-45	103.3 No. 277	20 kw		
Letter	1-29-47	Subject to CAA approval of a new site and Com. approval of transmitter.			
Telegram	5-29-47	Relet 27. Channel 264, 100.7 mcs. asgd in lieu of Ch. 277, 103.3 mcs. pending final action in Docket 6768.			
	5-29-47	100.7 (No. 264) Freq. assignment accord. Do. 6768			
BPH-392	8-25-47	100.7	33 kw.	U	By 10-25-47 To 4-25-48
		C.P. issued			
BLH-101	11-18-47	100.7 Chg 264	33 kw Terr: 400'	U	exp. 11-18-48
		Lic. to cover CP BPH-392			
BRH-79	11-10-48	Renewal of license			11-18-48 to 12-1-48
BSH-79	11-22-48	Ext. of license			To 3-1-49
BRH-79	1-14-49	Renewal of license			1-14-49 to 12-1-51
BALH-61	3-9-51	Vol. assign. of license.			
BRH-79	11-21-51	Renewal of license to			12-1-54
BRH-79	11-10-54	Renewal of license to			12-1-57
BRH-79L	11-13-57	Renewal of License to			12-1-60
BSCA-273 (67kes.)	10-12-60	Subsidiary Communications Authority on Multiplex Basis to			12-1-60.
BRH-79	11-30-60	Renewal of license			12-1-63
BRSCA-273	11-30-60	Subsidiary Communications Authorization on Multiplex Basis to 12-1-63			
BRH-79	11-27-63	Renewal of license			12-1-66
BRSCA-273	11-27-63	Subsidiary Communications Authorization on a multiplex basis to 12-1-66			
BPH-4607 HAAT: 360'	11-18-64	100.7mcs Ch.#264	ERP: 100kw Unl. TPO: 9.5kw		1-18-65 7-18-65
		CP to install new ant. (RCA BFA-12A, 12 secs.); decr. TPO & HAAT and incr. ERP. (Cond' 1)			
BMPH-8237 (1)	4-15-65	Mod. of CP(BPH-4607) to chg. type ant. (Jampro JA-12B, 12 secs.).			

Form BC 126
June 1954,
#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-18-47

Call letters W P M A

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BLH-2904 HAAT 360'	8-9-65	100.7mc CH264	ERP:100kw TPO:4.5kw	U	8-9 12-1-66
		Lic to cover CP(BPH-4607 as mod) which auth install new ant, decrease TPO & HAAT, Increase ERP.			
BLH-2904 HAAT:360'	8-9-65	100.7mcs Ch.#264	ERP:100kw TPO:9.5kw	Unl.	8-9-65 12-1-66
		<u>Superseding Lic. auth. to show correct TPO.</u>			
BRH-79 BRSCA-273	3-20-67	RENEWAL OF LICENSE RENEWAL OF SCA			3-20 12-1-69
BMSCA-233	8-27-68	Mod. of SCA to add 4kcs (retain 67kcs.)			
BRH-79	11-26-69	RENEWAL & NDFA			12-1-72
BRSCA-273	11-26-69	SCA			12-1-72
EBSA	5-25-72				
BRH-79(S) BRSCA-273	12-6-72 "	RENEWAL & SCA			12-1-75 "
BLH-5915(L) HAAT: 360'	10-9-73	Lic. to use former Main trans. for Auxiliary - 100.7mhz. ERP: 100kw-			
		12-1-75			
BTC-7435	7-25-74	INVOL. TC	EFF: 8-19-74		
BTC-7822	11/18/75	Vol TC	EFF: 12/1/75		
BRH-79(L) BRSCA-273	11-17-75 " " "	RENEWAL(Main&Aux.) " " "			12-1-78 " " "
LETTER	11-21-75	Correct trans to show RCA BTF-10E1 on license			
BRH780731XQ (J) BRSCA780731XQ	11-14-78	Renewal of License Renewal of SCA			12-1-81

APPLICATION RECORD - BROADCASTING

W F M A (Eff. 7-1-49).

Call

~~W F M A~~

Letters

~~W F M A~~

EASTERN CAROLINA ELECTRONICS, INC. (Gr. 3-9-51; Eff. 4-7-51)

Name X JOSH L. HORNE

(P.O. ~~150 Howard St., Rocky Mount, N.C.~~)

1.2 miles Southwest of Rocky Mount, N.C.

Application for

Action

File No.	Dated	Application for	Action	
			Nature	Date
B3-PH-392	12-11-44	Construction permit for new high frequency FM broadcast station Frequency: 47,700 kcs., Coverage: 7,250 Sq.Mi. Population: Studio: To be determined in Rocky Mount, N. C. Transmitter: S. side of U.S. Highway 64, W. side of Old Road to Shells Cross Roads, 0.2 miles N. of Shells Siding, N. C. (RCA FM-3A Max. 3kw) Filed by Lester Cohen, Att'y. Letter recd. 10-1-45 in answer to Comm. letter 9-7-45. Balance sheet submitted. (Metropolitan) Additional Engr. information rec'd 8-26-46 changing coverage, specifying population, changing type of transmitter and making changes in antenna system. Program analysis recd. 11-1-46 Engr. info. recd. 6-27-47 changing type transmitter; antenna location; ERP; studio location & make changes in	Granted	10-19-45
Recd.	12-12-44		for Met. type station-	
Filed	12-12-44		Conditional - Type 1 letter mailed 11-6-45	
			Program plans approved 11-21-46.	
			Basic Engr. approved 11-21-46.	
			C.P. issued	8-25-47

John Barron, Engineer.

APPLICATION RECORD - BROADCASTING

CARD #2

Call WFMA
Letters ~~228 W O C O - FM~~

See Card #1

Name x JOSH L. HORNE

File No.	Dated	Application for	Action	
			Nature	Date
BLH-101 Rec'd Filed	10-29-47 10-30-47 10-30-47.	License to cover C. P. (B3-PH-392 which authorized a new FM broadcast station).	GRANTED	11-18-47
BRH-79 Rec'd Filed	8-24-48 8-30-48 8-30-48	Renewal of license. Filed by Corwin Lockwood, Att'y	GRANTED	11-10-48
BRH-79 Rec'd Filed	11-22-48 11-24-48 11-24-48	Renewal of license. Filed by Corwin Lockwood, Att'y	GRANTED	1-14-49
BALH-51 Rec'd. Filed	2-19-51 2-20-51 2-20-51	Voluntary assignment of license from Josh L. Horne to Eastern Carolina Electronics, Inc.	GRANTED Eff.	3-9-51 4-7-51
BRH-79 Rec'd & Filed	8-30-51 9-4-51	Renewal of license	GRANTED	11-21-51

APPLICATION RECORD - BROADCASTING

FORM A-170
FORMERLY FCC FORM 94Call
Letters WFMAName EASTERN CAROLINA ELECTRONICS, INC.
ROCKY MOUNT, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-79 Recd. & Filed	8-18-54	Renewal of license	323 on file	
	8-19-54		GRANTED	11-10-54
BRH-79 Rec'd Filed	8-27-57	Renewal of License	GRANTED	11-13-57
	8-30-57			
	8-30-57			
BSCA-273 B & F	8-4-60	Request to establish a new SCA, multiplex basis, to be operated on sub-carrier frequency of 67kc.	GRANTED	10-12-60
	8-5-60			
BRH-79 Rec'd BRSCA-273 Resub. Rec'd Filed	9-19-60	Renewal of License. & SCA	RETURNED	10-13-60
	9-20-60		Notarized by interested party.	
	10-17-60		GRANTED	11-30-60
	10-18-60			
	10-18-60			

AUG. 1955

#4

Call
Letters W P M AName EASTERN CAROLINA ELECTRONICS, INC.
Rocky Mount, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRH-79	8-28-63	Renewal of license.	GRANTED	11-27-63
R. & F.	8-29-63			
BRSCA-273	8-28-63	Renewal SCA	GRANTED	11-27-63
R & F	8-29-63			
BPH-4607	11-5-63	Construction permit to incr ERP to 100kw; decr HAAT to 365'; decr TPO to 9.47kw and install new ant (HCA-BFA-12A, 12 sect).	GRANTED	11-18-64
RSC'G	11-6-63		Cond'l re WCEC submit	
Filed	10-7-64		302s	
BMPH-8237	4-2-65	Modification of CP (BPH-4607 which authorized install new ant, increase in ERP, and decrease in HAAT and TPO) to change type ant (Jampro-JA-12B, 12 sections).	GRANTED	4-15-65
R&F	4-5-65			
BLH-2904	6-16-65	License to cover CP (BPH-4607 as modified) which authorized install new ant, decrease TPO and HAAT, and increase ERP.	GRANTED	8-9-65
R&F	6-22-65			

APPLICATION RECORD - BROADCASTING

Call
Letters W P M AName EASTERN CAROLINA ELECTRONICS, INC.
ROCKY MOUNT, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-79 BRSCA-273 R & F	8-28-66 8-28-66 8-30-66	Renewal of license (MATT) Renewal of S C A AUG 16 1968	GRANTED	3-20-67
BMSCA-233 R & F \$448179 \$30 AUG 13 1968	7-29-68 7-30-68 7-30-68	Mod. of Subsidiary Communications Authorization to make changes in programming and add 41 kilocycles. (retain 67kcs)	GRANTED	8-27-68
BRH-79 R & F #537394 \$75. P.N. filed PRESS	8-25-69 9-2-69 9-2-69 9-2-69 OCT 21 1969	Renewal of license AMENDED 11-10-69 re: Business interests & programming	GRANTED	11/26/69
BRSCA-273 REC'd FEE#550855 \$30 Filed	7-28-69 9-2 10-24-69 10-24-69 OCT 29 1969	Renewal of SCA		11/26/69

APPLICATION RECORD - BROADCASTING

Call Letters W P M A

Name EASTERN CAROLINA ELECTRONICS, INC.
Rocky Mount, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRH-79 R & F BRSCA-273 PN PRESS SEP 26 1972	8-23-72 8-28-72 8-23-72 8-28-72	Renewal of License Renewal of SCA	GRANTED	12-6-72
BLH-5915 R & F W 222568-\$50. AC-057 PTA PRESS	8-1-73 8-10-73 8-10-73 8-20-73 SEP 24 1973	Lic. REN to use former main transmitter (FEDERAL TEL. & RADIO, 193A) for Auxiliary purposes only. ERP: 100kw.	GRANTED	10-9-73
BTC-7435 Rec'd FEE PD: \$250 #303059 CODE 049 (ALSO SEE AM WCEC) FILED (Court Order filed) JUN 7 1974	4-8-74 4-15-74 5-1-74	Involuntary transfer of control of lic corp from Josh L. Horne to Mary Louise Warner, Executrix of the Estate of Josh L. Horne, Deceased	GRANTED EFF:	7-25-74 8-19-74

Form BC-121
September 1969
12-47

#7

APPLICATION RECORD - BROADCASTING

100.7mhz

Call
Letters W.F.M.A.

Name Eastern Carolina Electronics, Inc.
Rocky Mount, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7822 R & F SEE AM WCEC AUG 2 1975 PN filed	7-15-75 8-1-75 FOR FEE PD 9/29/75	Voluntary transfer of control of lic corp from Mary Louise Warner, Executrix of the Estate of Josh L. Horne, (deceased) to Mary Louise Wa ner Atty - Wade Hargrove, Raleigh, N.C.	GRANTED EFF: NO FEE	11/18/75 12/1/75
BRH-79 BRSCA-273 R & F PN Recd. PRESS	7-15-75 " 8-1-75 " SEP 11 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY) RENEWAL OF SCA	GRANTED	11-17-75 cond'l re consummation of BTC-7821 & BTC-7822 within 60 days
BRH780731XQ BRSCA " " PRESS	SEP 11 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) Renewal of SCA Atty. Wade H. Hargrove (Raleigh, N. C.)	GRANTED	11-14-78

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

